

New Launch
SmartStore™
Essence
February 2024 +
Line Extension



smart
store™

Made by Orthex™

SmartStore™ Essence

Practical solution for daily small storage

A range of modern baskets for daily storage

Lightweight, airy and durable construction

Designed by Finnish Pentagon Design Agency

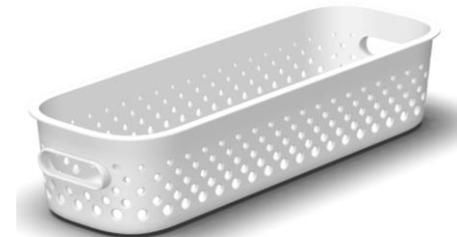
Introduction with 3 sizes; Medium, Small and Slim

Modular sizes, perfect for all kinds of smaller items that are used often

Handles for easy lifting

Made of recycled PP

Launch date: 1.2.2024



10
YEARS
GUARANTEE



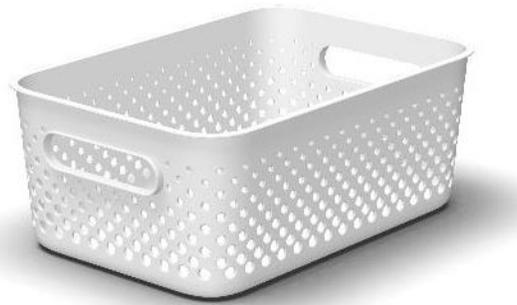
+100°
-40°

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SmartStore™ Essence

4 contemporary colors



White



Beach Grass



Lavender



Sea Salt

Products in Use; Inspiration

Easy sorting and organization of smaller items



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SmartStore™ Essence L

Line extension with a bigger size

To complete the range of Essence baskets, a bigger size will be launched right after the three smaller sizes

SmartStore™ Essence L will be launched in April 2024

Size: 36.5 cm x 27 cm x 15 cm (height)

Volume: 11.4 L



10
YEARS
GUARANTEE


MADE IN
SWEDEN


RECYCLED
PLASTIC


05
PP

+100°
-40°

SmartStore™ Essence L

Line extension with a bigger size



Perfect size for handicraft supplies, small hobby equipment, and arts & crafts materials



Essence L fits A4 sized documents, so it's a good storage solution for documents and magazines

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